

JennDoe.com
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720.621.3665

Design and marketing have the power to appeal to our emotions and persuade us. It is my goal to use this power in a way that promotes positive messages and serves my community and society as a whole.

Education

Rocky Mountain College of Art and Design (RMCAD)
BFA, Graphic Design & Interactive Media

Northwestern Michigan College (NMC)
AAS, Visual Communication

Work Experience

The MeNetwork
Marketing/Social Media Intern
Jan. 2011–April 2011

Girls Fight Back
Marketing Coordinator
May 2009–February 2010

Doctors Care
Marketing Communications Asst.
July 2009–July 2010

Collaboratory
Design Intern
Jan. 2009–May 2009

Student Work

The Sanatorium
(*RMCAD Student Newspaper*)
Writer/Editor/Art Director
Fall 2006–Fall 2008

AIGA Student Chapter
Co-President Fall '06
Membership/Events Coordinator

Point Magazine Fall '06
AIGA Colorado Student Publication
Staff Designer/Writer

Inventing Arguments
John Mauk & John Metz, Heinle 2005
Fantastic Ideals published (pg. 441-446)

Proficiencies

Mac & Windows operating systems
Adobe Creative Suite
Microsoft Office Suite

Social Media & online marketing
Written and verbal communication
Organization & attention to detail

Workshops

Scrapyard Challenge
Anderson Ranch Workshop, Aug. '08

Image Space Object 4
Attendee, Summer '07

Fusion Arts Exchange
Digital Media Program Summer '07

Design Frontier Conference
Volunteer and Attendee, Fall '06

Awards

Spring 2007 RMCAD Student Show
Gold Award in Graphic Design
Best of Department

*Northern Michigan Ad Club's
MAX Awards '06*
2 Certificates of Merit
Certificate of Excellence

Volunteer Work

The Gathering Place Cafeteria, Dec. '07

Women's Funding Network, 2010 Conference

Project P.A.V.E., May 2010–Present

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I am a perpetual learner. I appreciate satire and cynicism.
I embrace my imperfections and strive for improvement.
I create messages to introduce new perspectives.

References

Erin Weed

Founder/CEO, *Girls Fight Back*
eweeder@fightbackproductions.com

Michael Stevens

Founder & Chief Marketing Officer, *The MeNetwork*
spike@themenetwork.net

Michelle Hartman

Program Director, *Doctors Care*
mhartman@drscare.org